

ACB Honey Sales Program with Carolina Sundries

We are excited to announce that we have partnered with Carolina Sundries to give the opportunity for smaller producers, who might not have the resources, to sell their honey at a local retail space.



They are located at 404 S Spring St, Burlington, NC 27215

Their website is <https://www.carolinasundries.com/>

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The Alamance County Beekeepers club will buy the honey directly from you - \$12 per one-pound jar. (Maximum of 12 one pound jars each time your turn comes around)

The club will invoice Carolina Sundries \$12 per one-pound jar

We will run the program where a list is created based on the order participants enroll in the program. Once a participant fulfills an order, they will go to the bottom of the list.

Participants Example			Order Fulfilled	
First_Name	Last_Name		First_Name	Last_Name
Alex	Smith		Michael	James
Michael	James		William	Green
William	Green		Annie	Potts
Annie	Potts		Jonathan	Warwick
Jonathan	Warwick		Barbara	White
Barbara	White		Casey	Allen
Casey	Allen		Tim	Birch
Tim	Birch		Alex	Smith

Please note – any part of this program can change, and certainly some of it will. Please be patient with changes as this is a new process, but maybe something we all can build upon and expand to other businesses in the area. This is supposed to be fun for all of us so we want to try and be as fair as possible but also address the fact small operations may need to be lifted by larger operations. We are here to support each other!

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Participation Requirements:

- Must be a member of ACB and dues must be current (renews each January)
- Limit of one member participant per apiary/household/family.
- Member must have a minimum of six jars on hand.
- Member must reply back to the treasurer that they can fulfill an order within 24 hours of notification (email/text/phone)
- Member must deliver the product to CS by the due date (typically 2-3 days from notification)
- Labeling must meet all NC standards
- Members that use Certified labels must be current with the state Certification Program. If the member is not current, the label cannot be used until they renew with the state.
- The maximum number of jars a member can sell per round is 12 jars.

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Jars and Labeling:

The type of jar does not matter, nor the label, as long as it is a one-pound jar.

The label must contain all the required information, by the state, to sell your honey.

- **Type of honey** – most likely it will something like “Wildflower Honey” (Unless you have documentation to prove otherwise. Please note, there will be no upcharge for sourwood, etc. at this time.)
- **Weight of honey** in ounces/pounds **and** grams.
- **Name of producer** – your name/farm name
- **Address of the producer** (including zip code)
- Do not include “Organic” on the label – because that just isn’t a thing

More information can be found here: <https://www.ncbeekeepers.org/resources/labeling>

Do not place any type of label on the lid as the club will be adding a club sticker to brand all honey as part of this program.

Please make sure your honey has not crystalized and is clean and pure. Please use labeling that is clear and consistent. (Printed)

We all represent the club and need to ensure we have a beautiful product.



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In a test run of this program, the jars with a Certified label on the front of the jar sold first. The jars with the Certified label on the lid sold slightly slower and were re-labeled on the front. (It sold much faster at this point) The Certified labeled jars both sold faster than the jars with no Certified label.

You are not required to have this certification, but it may impact the sales of your honey.

If you use a certified honey sticker on your jar, please **ensure your status is current with the state (we will as well)** (<https://www.ncbeekeepers.org/ncsba-certified-honey-producer-registry>)

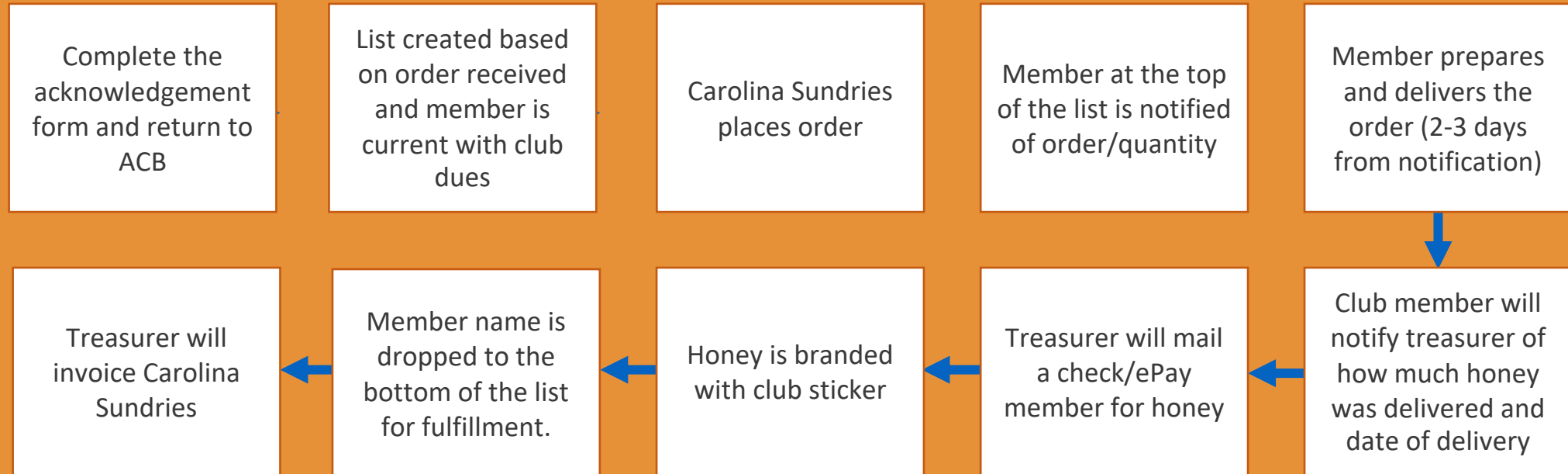
- **This label should be affixed to the front of the jar**



If you are interested in applying for this program, more information can be found here:

<https://www.ncbeekeepers.org/programs/certified-honey-producer>

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FAQs

How do I participate?

Complete and return the acknowledgement form. Contact the treasurer if you need a hard copy form.

[Honey Program Acknowledgement Form](#)

You can opt out at any time by emailing at treasurer@alamancebeekeepers.org or calling 336-314-3676.

How much honey will they be buying when they order?

The quantity they will order will depend on demand. **The maximum amount of honey each club member can sell at each round is 12 jars.**

How will I be contacted about the order?

A phone call/text and/or email will be made to you. Please be sure to check messages if you miss the call. If you do not respond within 24 hours, the next person on the list will be contacted and your name will go to the bottom of the list. **You must respond letting us know you are able to fulfill the order ASAP.**

What if I cannot fulfill the full order?

If you can partially fill the order, we will contact the next person on the list to also fill the order. We will facilitate the process for the members to split the order as equitably as possible.

What if I cannot fulfill the order at the time of notification?

Your name will be added to the bottom of the list. We cannot allow skipping as it will complicate the process.

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How long do I have to get my order together?

You may have three days (more or less) from notification by the club to deliver the honey (as we have a short lead time to get this to them).

How do I get paid?

The ACB member will **notify the Treasurer via email of the number of jars sold, and date of delivery**, and we will get you a check. Please allow a few days for a check to be processed and mailed. You can get paid via PayPal or invoicing the club, but any fees associated with electronic payments will be deducted from your total sales, the club will not pay for these fees

How will Carolina Sundries pay for the honey?

Treasurer will invoice Carolina Sundries \$12 for each bottle sold to them – **Carolina Sundries will not be paying any club members directly.**

Why doesn't the club just buy a supply of honey from each of the participating members to keep on hand for orders?

Due to the nature of honey (crystallization), each member having unique labeling, and costs being tied up from the club, it logistically isn't the best option. As we work with our customer, we may find there is a regular and predictable need in which we can try a different approach.

Who may I speak to if I have questions?

Please feel free to reach out to the treasurer at treasurer@alamancebeekeepers.org or 336-314-3676. **Please do not contact Carolina Sundries!**

What are the stickers that will go on the top of the honey?

We have ACB stickers that are 1" rounds.



ACB has the right to remove members from this program at any time

